

Brian Tukamuhebwa

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Kansanga- kabalagala, Makindye Division,
Kampala Uganda



Summary

Experienced sales and marketing representative with over 4 years providing customers with product information, instruction, and assistance. Enthusiastic presenter and communicator who understand how to customize a pitch based on demographics and varying consumer needs. I'm a Flexible learner who enjoys working with a variety of products and services to educate consumers and assist them in making confident buying decisions. I have a proven understanding of techniques for generating leads, expanding product offerings, upselling services, and providing unparalleled customer support.



Skill Highlights

- ❖ Marketing Strategy
- ❖ Business Reporting
- ❖ Creativity
- ❖ Technical Skills
- ❖ Teamwork
- ❖ Pro-Active Approach
- ❖ Self-driven
- ❖ Innovative
- ❖ Customer Relations
- ❖ Microsoft word, power point, canva design, sketchbook and excel
- ❖ Interpersonal skills
- ❖ Strong communication and presentation skills



Experience

Business Executive (commercial Advertising) - November 2023 – To date
NATION MEDIA GROUP – Kampala, Uganda

Sales & Marketing Executive- January 2023- To date
RECORD RADIO 97.7 Kampala, Uganda

Sales & Marketing Officer- September 2022 – December 2023
STANBIC BANK (flexipay services) – Kampala, Uganda

Sales & Marketing Officer- January 2021 – 2022
ZUKU FIBER INTERNET Kampala, Uganda

Sales & Marketing Executive - Jun 2020 – Dec 2020
SANLAM LIFE INSURANCE – Kampala, Uganda

- Analyzed sales data from designated territories that helped evolve sales strategies.
- With stanbic bank, I exceeded monthly sales targets by bringing over 200 new clients on board within a month.
- With zuku fiber internet, I increased sales in the Central region by nearly 45% in 2021 through consistent cold-calling and client relationship-building.
- Established brand awareness and product loyalty by providing consumers with honest information,

- Cultivated relationships with the marketing and sales departments, increasing customer service value by 50%.
- Helped to determine pricing schedules for quotes, promotions, and negotiations.
- Prepared weekly and monthly reports.
- Proved to be invaluable during a visual marketing campaign, by providing excellent display setup services.
- Facilitated the success of sales representatives by carefully surveying an area, identifying leads, and customizing the product pitch to align with demographic challenges.

• Hobbies

- Drawing & Designing
- Learning new skills and research
- Travelling/Adventure
- Singing/Acting/Listening to Music and watching movies



Education

- **Bachelor's degree in arts with Education Literature in English**, Kampala International University (2018 – 2022)
- **Acting for Film Certificate**, Cinearts Academy, USA (2023)
- **UACE & UCE**, Bishop Ogez High school, Bushenyi (2011 – 2016)
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Languages

- English – Excellent
- Luganda – Good
- Runyankole – Excellent



References

- **Akoth Sarah Ssoni**
supervisor
Zuku fiber internet
Tel: 0771856610
- **Thomas Kyezu Atalyebwa**
Business Manager
Nation Media Group UG
Tel: 0772929684
- **Demitria Kambodia**
Product(flexipay) supervisor
Stanbic Bank
Tel: 0704090657
- **Odek Ronie**
Marketing Manager
Record Radio
Tel: 0700723120